

**STRIVE<sup>®</sup>**  
**WOMEN'S**  
**EMPOWERMENT**  
**LUNCHEON**



STRIVE WOMEN'S EMPOWERMENT LUNCHEON  
**SPONSORSHIP**  
OPPORTUNITIES

Friday, May 6<sup>th</sup>, 2016  
12:00 noon – 2:00 PM  
The Metropolitan Club  
1 East 60th St, New York, NY

**2016 Honoree:**

**Tonia O'Connor – Chief Commercial Officer &  
President of Content Distribution, Univision**

**Dina Habib Powell – Head of Goldman Sachs' Impact Investing Business &  
President, Goldman Sachs Foundation**

**Emcee:**

**Teresa Rodriguez, Anchorperson, "Aqui y Ahora" (Here and Now), Univision**

Meredith Dillard  
Luncheon Organizer  
[mdillard@striveinternational.org](mailto:mdillard@striveinternational.org)  
212-360-1100

## INTRODUCTION

Thank you for your interest in sponsoring STRIVE's May 6, 2016 Women's Empowerment Luncheon. We invite you to learn more about our organization and to join us in transforming the lives of women seeking a brighter future.

## **ABOUT STRIVE**

STRIVE believes that everyone deserves the opportunity to achieve economic self-sufficiency, dignity, and a promising future for themselves and their families.

STRIVE is a nationally recognized leader in workforce development. Headquartered in Harlem, STRIVE's mission is to help individuals permanently lift themselves and their families out of poverty through living wage employment. It does this through highly intensive programs and holistic support that help clients acquire the attitudes, behaviors and job skills they need to succeed in the workplace and in life.

Since its founding, STRIVE has transformed the lives of over 60,000 graduates and their families through its flagship location in New York, and through its network of independently-operated affiliates across the U.S. and abroad. The positive financial impact of people leaving public assistance and joining the work place is enormous. The benefit of redeemed lives, renewed hope, and strengthened families and communities is priceless.

## **OUR INITIATIVE**

The Women's Empowerment Initiative expands and strengthens the services STRIVE provides to at-risk women with high barriers to employment. Women often struggle with gender-related family and workplace issues as they try to overcome poverty, homelessness, insufficient skills, domestic violence, and long-term unemployment.

The Women's Empowerment Initiative helps our female participants successfully transition into the workforce through a combination of skills training, mentoring, case management, job placement, and other special support services for women.

Research indicates that educating women results in multiple long-term benefits for a family and community. Once a woman is securely placed in a living wage job, a host of positive forces are activated – her housing becomes more stable, her children perform better in school, and her family's health improves.

**Your support of the Women's Empowerment Initiative sets these powerful forces into motion.**

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## LEADERSHIP

### 2016 HONOREES

**Tonia O'Connor** – Chief Commercial Officer & President of Content Distribution, Univision  
**Dina Habib Powell** – Head of Goldman Sachs' Impact Investing Business & President, Goldman Sachs Foundation

### HONORARY CHAIR

Kirsten E. Gillibrand, United States Senator for New York

### CHAIRS

Judy McElnea\*, Partner, The Jeffrey Group  
Leslie Rahl, Managing Partner, Capital Market Risk Advisors  
Laura Slutsky\*, President & CEO, People Finders Productions, Inc.

\*STRIVE Board Member

### CO-CHAIRS

Jennifer Gaiski - SVP, Content Acquisition, Comcast  
Sharon O'Sullivan - EVP, Client and Brand Partnerships, Discovery Communications

### EVENT COMMITTEE

Jennifer Ball	Adriane Mack
Jenny Capitain	Lauren Morhard
Maria Godoy	Kerry Powers
Bridget Hamilton	Laurie Rosenfield
Dawn Hudson	Randi Subarsky
Michele Linen	Lorie Torpey

### STRIVE BOARD

**Board Chair**, H. Thompson Rodman Jr., Director, Deutsche Bank  
**Board Vice-Chair**, Judy McElnea, Managing Partner, The Jeffrey Group  
**Treasurer**, Brian Friedman, President, Leucadia National Corporation  
**Board Secretary**, Andy Rahl, Retired  
Richard Barthelmes, Retired Partner, Reed Smith LLP  
Arthur Kokot, President, Kokot Realty, Inc.  
Yvan-Claude Pierre, Partner, Cooley LLP  
Jay Sheehy, Senior Vice President, Product Innovation, EmblemHealth  
Laura Slutsky, President & CEO, People Finders Productions, Inc.  
Philip Weinberg, President & CEO, STRIVE  
Randy Zeno, CEO Urban Therapy/Twisted Sista

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## SPONSORSHIP OPPORTUNITIES

### **ALL SPONSOR LEVELS RECEIVE:**

- At least one table with seating for ten (10)
- STRIVE Graduate seated at their table (*included in 10 seats*)
- Company listing on back of event program
- Company listing visibility at event
- Company listing on STRIVE website

### **UNDERWRITER (\$50,000)**

- See “ALL SPONSORS”
- Two prime location UNDERWRITER tables with seating for ten (10)
- Access to exclusive pre-lunch reception with Honorees and celebrity guests
- Company logo and listing featured prominently on all promotional materials
- Full-page UNDERWRITER ad in event program

### **EMPOWER (\$25,000)**

- See “ALL SPONSORS”
- Access to exclusive pre-lunch reception with Honorees and celebrity guests
- Company logo and listing visibility at event
- Full-page EMPOWER ad in event program

### **THRIVE (\$15,000)**

- See “ALL SPONSORS”
- Company logo and listing visibility at event
- Half-page THRIVE ad in event program

### **ACHIEVE (\$10,000)**

- See “ALL SPONSORS”
- Company logo and listing visibility at event
- Quarter-page ACHIEVE ad in event program

### **ASPIRE (\$5,000) :**

- See “ALL SPONSORS”

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## SPONSOR REGISTRATION

Sponsor Name (Individual or Company): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Table Host Name:

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Type of Sponsorship:**

UNDERWRITER (\$50K)

THRIVE (\$15K)

EMPOWER (\$25K)

ACHIEVE (\$10K)

Other Amount: \_\_\_\_\_

Enclosed is my check for \$\_\_\_\_\_. Please make payable to: **STRIVE**

Please charge my Credit Card for \$

American Express

Mastercard

Visa

Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

How would you like to be acknowledged in our event brochure? \_\_\_\_\_

Your sponsorship registration form can be emailed to: [mdillard@striveinternational.org](mailto:mdillard@striveinternational.org). If paying by check, please send this form and the check to:

### **STRIVE International**

Attn: Women's Lunch

240 East 123<sup>rd</sup> Street, 3<sup>rd</sup> Fl.

New York, New York 10035

For more information, contact Meredith Dillard at

[mdillard@striveinternational.org](mailto:mdillard@striveinternational.org) or 646-335-0889.

*STRIVE is a registered 501c3 nonprofit organization.  
Sponsorships are tax deductible to the extent allowable by  
law. W-9 available on request.*

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