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National Workforce Organization, STRIVE, Announces Appointment of Tasha Jackson As Chief Financial & Administrative Officer



STRIVE's Chief Financial & Administrative Officer, Tasha Jackson

NEW YORK, April 2nd, 2021 – STRIVE, a leading national non-profit workforce development organization, announced today the hiring of Tasha Jackson as Chief Financial & Administrative Officer. Ms. Jackson will help further STRIVE's mission by providing strategic financial and operational leadership and setting up systems for growth across various internal teams and locations.

An accomplished nonprofit leader, Ms. Jackson brings to STRIVE more than fifteen years of executive level experience working at non-profit organizations and has held leadership roles in finance and accounting at the Urban Resource Institute and Girl Scouts of Connecticut. Her leadership has successfully guided growth, increased revenues, and reduced cost in her previous roles. She has enhanced internal controls, been a positive change agent, and strengthened organizational culture.

"I'm thrilled to welcome Tasha to STRIVE and our executive leadership team," said STRIVE President & CEO, Phil Weinberg. "As STRIVE enters a new phase of growth, Tasha brings deep expertise in nonprofit finance and operations and an extensive track-record of success as a growth-oriented nonprofit leader."

In this new position, Ms. Jackson will lead a 10-person team comprised of Finance, Human Resources, IT, Compliance, and Office Management, ensuring STRIVE achieves operational excellence and advances

organizational goals. In recognition of its financial and operational strength, STRIVE receives the highest rating of four stars from Charity Navigator and was awarded a 2021 Gold Seal of Transparency from GuideStar.

“To join an organization with such a deep history of providing the tools, skills and environment for individuals to develop their whole self and accomplish goals they once believed unimaginable is an honor. I am ready to continue to do great work with the dedicated and passionate team at STRIVE,” said Ms. Jackson.

STRIVE’s programs foster inclusive economic growth in cities across the U.S. working to advance equity through economic opportunity. STRIVE assists underserved communities in addressing barriers that prevent them from thriving in the workforce. To date, STRIVE has helped 80,000 students and their families achieve financial independence and reach high aspirations. Recently, STRIVE graduate Roy Castro was elected as the organization’s Board Co-Chair, bringing a graduate voice to the highest level of the nonprofit.

Ms. Jackson received her MBA from Post University and her Bachelor’s degree in Finance and Insurance from the University of Hartford. She is an active member of the National Black M.B.A. Association and the Institute of Management Accountants. Ms. Jackson was named a 2013 Hartford Business Journal CFO of the Year Finalist and is a 2017 100 Women of Color Honoree.

About STRIVE:

STRIVE (www.strive.org) is a national workforce development leader that for more than 36 years has successfully provided services to populations facing significant employment barriers. STRIVE's proven model moves students into careers that lead to upward mobility and defines the American dream. Headquartered in East Harlem, NY, since its founding in 1984, STRIVE has helped more than 80,000 graduates prepare for career success through employment programs geared toward adults, young adults, and those with involvement in the justice system.

Official STRIVE website: <https://strive.org/>

Twitter: @STRIVEINTL

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